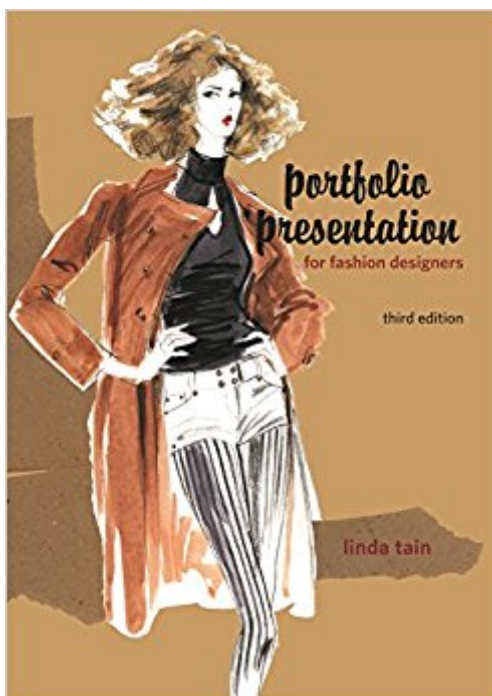


The book was found

Portfolio Presentation For Fashion Designers



Synopsis

Designer's portfolios are their calling card in an increasingly competitive fashion industry--displaying their unique design perspective, skill sets, and creativity. This comprehensive reference prepares students as they begin their fashion design careers. Those already working in the industry or wishing to reenter the job market will also appreciate these new approaches for revising or recreating their portfolios. Each chapter highlights essential skills and techniques to help designers become competitive within their chosen markets. By focusing on both logical and creative solutions, the designer becomes aware of the process of developing the portfolio--from concept through presentation of the finished product.

Book Information

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Customer Reviews

Linda Tain is a professor of fashion art, design, and history of clothing and has been teaching at the Fashion Institute of Technology for over 30 years. In 1999, she received the Chancellor's Award for Excellence in Teaching. She has conducted numerous seminars on historical costume as well as design and product development and has worked in the fashion industry as an illustrator, designer, and consultant, specializing in the designer sportswear, knitwear, and intimate apparel markets.

This fashion gives a lot of information about fashion. Tells how to do a cover page or mood board.

This book is very informative and the beginning of my career packet. Thank you.

Lot of examples and drawings to give you excellent ideas.

Very good information it is dated, but good directory.

This book is a "must have" for you. It teaches you how to select your portfolio and organize it according to the kind of market you intend to break into. It starts by detailing the kind of media you can use for the development of your material to the final presentation, and what to expect on your interview.

I liked the book. I needed it for a college course. I found the info very helpful to create a portfolio.

My daughter is going into fashion and said this is a must have book - she says it is very information and she LOVES it!

I am an FIT Student so this book was recommended by the professors at FIT. It helps with preparation, on how to do flats and other aspects. Professor Tain is very big on presentation from what I know and what other students have told me.....

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